



# Information Day

Call for proposals for Joint Cluster Initiatives (EUROCLUSTERS) for Europe's recovery

20 October 2021

## 8:30 - 9:00 Opening of the platform

### 9:00 Opening Slido/Hopin for public Q&A

#Euroclusters

### 9:00 - 9:05 Moderator

On housekeeping rules, open Q&A

### 9:05 - 9:15 Welcome

*Ulla Engelmann, DG GROW  
Acting Director, Directorate D "Networks & Governance"  
Head of Unit D2 "Industrial Forum, Alliances, Clusters"*

*Natalia Martínez Páramo, EISMEA  
Head of Unit I-02 "SMP/COSME Pillar"*

### 9:15 - 9:40 Framework of the call

Scope, objectives, purpose, expected results and impact.

*Marek Przeor, Eva Revilla, Marta Batalla, Benoit Esmanne, Peter Czaga,  
Christophe Guichard, (DG GROW)*

### 9:40 - 10:05 Selection process and criteria

Tips and tricks on writing a good proposal.

*Marta Caruda (EISMEA)*

### 10:05 - 10:35 Cascade Funding / Financial Support to Third Parties

*Virginie Perron (EISMEA)*

### 10:35 - 10:50 Break

### 10:50 - 11:50 Questions & Answers

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for Europe's recovery

- 11:50 - 12:30**    **Parallel breakout session on the 5 objectives of the Call:**
- Breakout session 1:**  
*Network for resilience to improve the resilience of the EU industrial ecosystems by developing value chains interlinkages in the EU Single Market.*  
Eva Revilla (DG GROW), Arianna Dellaca' (EISMEA)
- Breakout session 2:**  
*Innovate for strategic autonomy to build capacity in the most critical supplies and technologies of their ecosystems.*  
Marek Przeor (DG GROW), Valentino Izzo (EISMEA)
- Breakout session 3:**  
*Adopt processes and technologies to reinforce transformation into a greener and more digital economy.*  
Marta Batalla (DG GROW), Virginie Perron/Raul Zaharie (EISMEA)
- Breakout session 4:**  
*Train to foster up- and re-skilling of the workforce whilst attracting talents.*  
Benoit Esmanne/ Peter Czaga (DG GROW),  
Zoran Stamencic/Spyridoula Vasakou (EISMEA)
- Breakout session 5:**  
*Go international to boost access to global supply and value chains.*  
Christophe Guichard (DG GROW), Martina Bacova/Marta Caruda (EISMEA)
- 12:30 - 12:45**    **Closing remarks**  
Marek Przeor (DG GROW)  
Ramunas Kuncaitis  
Head of Sector I-02.3 "Entrepreneurship and Clusters" (EISMEA)
- 12:45 - 13:45**    **Lunch break**
- 13:45 - 14:45**    **15 Parallel "Pitching" sessions**
- 14:45 - 14:55**    **Break**
- 14:55 - 15:55**    **Find my match - bilateral matchmaking sessions**
- 16:00**    **End of streaming**